



Your Cloud. Your Price.

SAP CRM delivered quickly in a private cloud with affordable subscription pricing.

Take the **simplicity** and quick setup of hosted CRM. Add in the budget **flexibility** of subscription pricing. Combine that with the **security** of your own private cloud and the robust sales, service and marketing functionality of SAP CRM, and you've got a powerful, cost-effective solution for your business.

Introducing RunCRM Private Cloud

Feature-rich yet simple to use, our hosted option is called RunCRM Private Cloud. You get our SAP-powered CRM application housed in a single-tenancy environment at a secure, Tier One hosting partner and maintained by our expert team. That means no hardware costs or support worries for you.

Setup time is just a few weeks and the pricing is simple, transparent—and affordable.

RunCRM Private Cloud – SaaS Edition

Number of Users	Best Value		
	1 yr contract per user / month	2 yr contract per user / month	3 yr contract per user / month
0-100	\$121	\$116	\$112
101-200	\$107	\$103	\$100
201-500	\$103	\$100	\$97
501-1000	\$98	\$96	\$93
1001+	\$93	\$91	\$89

RunCRM Private Cloud is also available for traditional licensing in a hosted Appliance model. Ask for pricing details

Get Started Today

The attached chart shows all of the powerful tools that are available to help you drive more revenue and improve your customer relationships. You can run your business with the world-leader in business software—and you can start today. Give us a call to see a demo and learn more!

Benefits for your Business

- Private cloud for increased performance and security
- Subscription pricing for budget flexibility
- Award-winning usability ensures high user adoption
- Feature-rich, All-in-One sales, service, and marketing solution
- Open integration to any ERP
- Industry leading Business Intelligence tools
- Quick setup and training for rapid ROI



RunCRM Pricing and Deployment Options

RunCRM Private Cloud

Payment Options	SaaS Edition Subscription	Perpetual License (traditional)
Standard Solution Features		
Sales		
Accounts and Contacts Visit Planning, Activity Management, Contact Management and Search, Outlook Email integration, Lotus Notes integration, and more.	✓	✓
Opportunity Management Team Selling, Competitive Information, Account-Specific Sales Processes, Pricing, Activity Management, Projected Revenue, and Opportunity Analysis Tools.	✓	✓
Sales Performance Management Pipeline Performance Management.	✓	✓
Pricing and Contracts Promotional Pricing, and Customer-Specific Pricing.	✓	✓
Marketing		
Segmentation and List Management List Format Mapping, Quick Counts and more.	✓	✓
Campaign Management Campaign Modeling and Optimization, Marketing Calendar, Multi-Channel Campaign Mgt, Email Marketing and Personalization, Call Lists, and Campaign Analysis.	✓	✓
Lead Management Automated Qualification, Lead Surveys, Automated Followup Activities, Lead Scoring, and Lead Analysis.	✓	✓
Service		
Service Order Management Service Order Quotes and Processes, Employee Resource Planning.	✓	✓
Service Contract and Warranty Management Service Agreement Management, Service Contract Quotes and Processing, Product Warranty Registration, Warranty Determination, and more.	✓	✓
Complaints and Returns Knowledge Management and Followup Process.	✓	✓
Resource Planning Service Resource Planning, Assignment Planning and Service Employee Attendance Maintenance.	✓	✓
Analytics and Dashboards		
Standard Reports	✓	✓
Standard Executive Dashboards	✓	✓

Payment Options	SaaS Edition Subscription	Perpetual License (traditional)
Standard Solution Features (continued)		
Interaction Center		
Campaign Execution Call lists, Script Effectiveness Analysis, and more.	✓	✓
Help Desk & Shared Service Center Information Help Desk, Interaction Histories, Incident Management, Searchable Knowledgebase, Solution Database, and more.	✓	✓
Customer Service & Support Account ID & Maintenance, Registered Product IDs, Interaction Histories, Notes, Service Quotes, Warranty Management, and more.	✓	✓
Knowledge Management Solution Searching, Fact Sheets, Interaction Histories and Knowledge Database.	✓	✓
Hosting and Setup		
Hosting and Maintenance		
Single Tenant/Private Cloud and Tier One Hosting	✓	✓
Remote Support and Application Management	✓	✓
Setup		
CRM configuration and Setup	\$	\$
Solution Extension and Integration		
Mobile CRM		
iPhone or Blackberry	\$	\$
Contacts and Accounts	\$	\$
Business Communications Management		
Integration w/SAP BCM for Unified IP Telephony	\$	\$
Ecommerce		
Integration w/SAP eCommerce	\$	\$
Business Objects		
Integration w/SAP Business Intelligence/Data Warehouse	\$	\$
SharePoint		
Integration w/Microsoft SharePoint	\$	\$

Notes

✓ = Included in solution pricing \$ = Available at additional cost through RunE2E or partner * = Solution hosted by customer on premise



www.RunE2E.com For more information: sales@RunE2E.com

RunE2E is an SAP Gold Channel Partner offering customer relationship management (CRM) solutions for your business. We deliver cost-effective, easy to deploy and easy to use solutions that help customers achieve rapid ROI through sales and marketing optimization.

